



A Business Imperative

"Know Your Customer" or KYC is not a new process. KYC is also sometimes referred to as "Customer Identification Program" or CIP. It can include facets of not just verifying identity but also programs such as anti-money laundering or AML.

The precedent to verify a customer's identity is probably as old as business. Not only is it a compliance requirement in many businesses, it is a business imperative.

Verifying customer's identity, the old-fashioned way is no longer realistic. Customers and businesses are both global in nature. Further recent environmental mega-shifts like COVID-19 have changed behavior, with both parties welcoming remote interaction.

Today's KYC Challenges

Businesses	Consumers
<ul style="list-style-type: none"> Resource intensive and costly 	<ul style="list-style-type: none"> Submit the same paperwork multiple times to multiple parties
<ul style="list-style-type: none"> Maintaining updated records is challenging 	<ul style="list-style-type: none"> Several trips to the business
<ul style="list-style-type: none"> May lose potential customers because of onerous processes 	<ul style="list-style-type: none"> Difficulty in updating records. Multiple updates required
<ul style="list-style-type: none"> Compliance challenges 	<ul style="list-style-type: none"> Businesses may not have current information

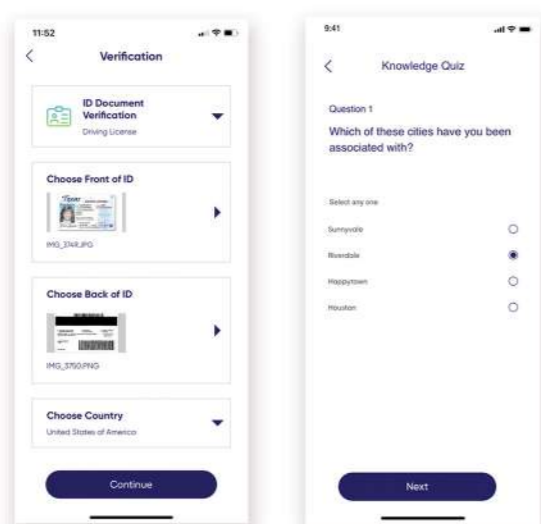
Our Solution

Our solution is called Trust and Identity Management Engine or TIME for Identity. With TIME for Identity, it's time to say goodbye to antiquated KYC processes and cumbersome paperwork. KYC verification and updates can be enabled with a click of a button.



We also perform advance forensics on certain types of documents. We validate and procure data from national data powerhouses.

We are unique because we combine blockchain technology with identity to provide a method for advanced identity management and sharing.



Cost

Verification services are available as API's or as an end-to-end solution. The cost for identity verification varies based on the type of service. It can be as low as a \$1.50 per review for certain checks. Bulk discounts are available. Contact us for a full rate card.

The Vision

TIME for Identity is a part of a broader family of products within our TIME portfolio. Our blockchain based trust network can take TIME for Identity to the next level. With TIME implemented there can be one single source of truth on customer identity.

About Us

TIME for Identity is a product of AtCash Inc., a global technology provider that specializes in remote trust solutions. We have specific technologies focused on identity, video verification, contracts and blockchain that solve a number of use cases. TIME for Identity is our solution for various forms for identity verification.



KYC represents information that is unique to the customer and helps identify them. There are many ways of classifying KYC. They range from information that the customer is born with, to information that is assigned to them during the course of their life. We have services to verify many of these identity attributes for both individuals and business.

Category	Definition	Consumers
Intrinsic	Who you are	<ul style="list-style-type: none"> Facial recognition Liveness check Date of Birth
Assigned	What you have been given	<ul style="list-style-type: none"> Driver's License Passport Social Security/ Federal Employee Identification Number
Acquired	What you have acquired	<ul style="list-style-type: none"> Email address Home address Phone number Address Employment Verification Education Verification Criminal History Watch Lists

The Technology

We use a combination of various technologies, methods and data sources to give you a confidence score on identity. You can determine your threshold for identity confidence. Examples of technologies include facial recognition, liveness check, optical character reading, digital identity, device identity etc.



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